



**UNIVERSITÀ
DI TRENTO**
Facoltà di
Giurisprudenza



ReCreating Europe



DANCING



inDICES

Measuring the Impact
of Digital Culture

Open Up Museums!

**Prospects and Challenges of Accessibility,
Diversity and Inclusion**

26-27 May 2022

A two-day itinerary workshop to explore key issues and tools to promote openness in the cultural sector between law and practice

Day 1 - 26 May 2022

MuSe | Corso del Lavoro e della Scienza 3, Trento

09.00-09.40 Registration

09.40-09.50 Welcome: **Patrizia Famà** (MuSe)

09.50-10.00 Opening remarks: **Roberto Caso** (University of Trento)

10.00-11.15 **Panel 1: Museums, intellectual property, and access to culture**

Chair: **Giulia Dore** (University of Trento)

Speakers:

Kristina Pretrasova (Netherlands Institute for Sound and Vision) - *Collaborative making - connecting art education to cultural heritage collections as policy towards open*

Marta Arisi (University of Trento) - *Open Data and cultural establishments: a regulatory overview*

Barbara Pasa (University of Venice Iuav) - *Reproduction, reuse and open access*

Fiona Macmillan (Birkbeck College, University of London) - *Regulating Communities: Strategies for an Open Museum Sector*

Konrad Gliściński (Jagiellonian University/Centrum Cyfrowe) - *Who should adjust to whom? Public mission of cultural heritage institutions and copyright*

11.15-11.45 Coffee break

11.45-13.00 **Panel 2: Barriers to access to digital culture for vulnerable groups, inclusivity and the implementation of the Marrakesh Treaty**

Chair: **Lorenzo Beltrame** (University of Trento)

Speakers:

Delia Ferri and **Katie Donnellan** (Maynooth University) - *Barriers to access digital cultural content: Experiences of Vulnerable Groups*

Giulia Rossello (Scuola Superiore Sant'Anna) - *Access to printed material for people with visual impairments and the Marrakesh Treaty: Evidence from the ReCreating Europe survey*

Sofie Taes (Katholieke Universiteit Leuven) - *Is this me? Unheard, unseen, misrepresented: a community-driven approach to more expressive and inclusive digital heritage collections*

Federica Facchetti and **Alessia Fassone** (Museo Egizio) - *Museo Egizio: In and Out*

13.00-14.30 Lunch break

14.30-16.30 **Training session on legal and practical aspects related to digitisation** (in Italian)

Aimed at museum personnel/staff. Booking required upon registration

Run by **Giulia Dore**, **Tatsiana Yankelevich**, **Marta Arisi** (ReCreating Europe),

Maria Tartari (Fondazione Bruno Kessler), **Francesca Manfredini** (European Fashion Heritage Association) and **Nadia Nadesan** (Platoniq)

16.30-18.00 **Museum guided visit**

Booking required upon registration

Day 2 - 27 May 2022

Mart | Corso Bettini 43, Rovereto (TN)

09.10-09.30 Registration

09.30-09.40 Welcome: **Sara Di Giorgio** (Ministero della Cultura - Istituto Centrale per il Catalogo Unico delle Biblioteche Italiane e per le Informazioni Bibliografiche)

09.40-10.00 Keynote: **Aldo Grassini**, President of Museo Omero

10.00-11.20 **Panel 3: Fostering accessibility for persons with disabilities in cultural organisations: legal tools, experiences and best practices**

Chair: **Delia Ferri** (Maynooth University)

Speakers:

Léa Urzel (Maynooth University) - *Realising the Right to Culture of Persons with Disabilities: the CRPD as Main Legal Tool*

Ann Leahy (Maynooth University) - *Barriers, Facilitators and Best Practices in Access to Culture: Views of Organisations of People with Disabilities in Europe*

Delia Ferri (Maynooth University) - *The Role of EU Law in Advancing Accessibility of Culture for Persons with Disabilities*

Ginevra Niccolucci (PRISMA) - *Accessibility: Methodologies and Technological Solutions. The Museo4U Case*

Katia Franzoso and **Romana Scandolari** (MuSe) - *Making museums accessible: best practices from MuSe*

Carlo Tamanini and **Ornella Dossi** (Mart) - *Accessibility and Inclusion Experiences at Mart*

11.20-11.50 Coffee break

11.50-12.10 Keynote: **James Bradburne**, Director of Pinacoteca Brera

12.10-13.30 **Panel 4: Inhabiting culture: digitisation, copyright and creativity in placemaking**

Chair: **Marta Iljadica** (CREATE, Glasgow University)

Speakers:

Maria Della Lucia (University of Trento) - *Giving places new life blending culture, creativity and tourism*

Massimo Rospoche (Fondazione Bruno Kessler - Italian-German Historical Institute) and **Umberto Cecchinato** (Università degli Studi Roma Tre) - *Hidden Cities and Hidden Trento: Rediscovering the Renaissance City Using mobile app Technologies*

Aleksandra Janus (Centrum Cyfrowe) - *Value and impact of digital cultural heritage: communities, places, identities*

István Harkai (Szeged University) - *Preservation of Video Games as Cultural Heritage in the Light of CDSM Directive with Link to Placemaking*

Francisco Duque Lima (Katholieke Universiteit Leuven, Centre for IT&IP Law) - *What happens in Vegas, stays online: livestreaming, digital urban exploration and copyright*

13.30-15.00 Lunch break

15.00-16.45 **Sensory experience "Tactile path"** (in Italian)

Led by **Ornella Dossi** (Mart)

16.45-18.15 **Museum guided visit**

Booking required upon registration

Attendance free of charge - Registration required

Further information:

<https://www.recreating.eu/2022/04/20/open-up-museums-prospects-and-challenges-of-accessibility-diversity-and-inclusion/>

Contact persons for the scientific committee:

Roberto Caso, Giulia Dore, Marta Arisi

In collaboration with:



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