



Second Open Innovation Challenge Award Event

EXPO' Milan – Slow Food Area – 22 July 2015

Agenda

H 15.00

- Chair Valter Bordo - SlowFood
- Milena Popova - Europeana
- Gordon McKenna - Collection Trust – Europeana Food and Drink
- Mariella Guercio – Uniroma1 - Europeana Food and Drink

H 15.45

First Video Show

H 16.30

- Aniceto Delgado – Europeana Food and Drink, IAPH – Jury Board Chairman
- Francesco De Melis Ethnoantropologist and Film maker – Jury Board

H 17.00

Second Video Show

H 17.45

Winner presentation and proclamation

- Mirco Della Vecchia, Confederazione Nazionale dell'Artigianato e della Piccola e Media Impresa (CNA)
- Valter Bordo, Slow Food
- Susie Slattery, Europeana Food and Drink - Collection Trust

Fuudly Community Best Video

Followers of Fuudly, the social network food experience, have voted on the best video online. The winning entry will be shown by Davide Novali, Fuudly

Partners

